



# Blackheath & District Chamber of Commerce



## Individual, village, group and regional strategies for recovery

- Short and long-term strategies
- Morale-boosting programs & events
- Events Calendar
- Storytelling/Marketing
- Government Support
- RFS recruitment
- World Heritage Regeneration Program

# Annual Calendar of Events & Activities

- NPWS create an updated flyer on walks and scenic attractions that are open
- 101 Cool and Green Things to Do in Blackheath
- The February calendar is being compiled now ... deadline for all Feb to early March events is 24 January
- **January:**
  - 17: Outdoor movie night at the pool
  - 18: Double Scotch Please at Mt Vic
  - 26: Rotary Australia Day Community Picnic at the Oval
- **February:**
  - 14: Valentine's Day
  - 15: Burlesque Idol @ Blackheath Community Hall
  - 23: Entries close for Hounslow Photographic Prize





**RegenerART**



# Australia Day Long Weekend

## 25-27 January

### Program Suggestions

- **Blackheath is Humming** Busking program
- **Regener-art** Shopfront Exhibitions
- **Light Show** onto main street in the evening - plus Projection Art mentoring workshop with young people
- **Citizen Journalism and Storytelling Workshop** leading to ongoing stories
- **Rotary Australia Day Family Picnic** at the Oval with:
  - Tennis Open Day, Hot shots and other sporting activities
  - Musical Entertainment
  - **RFS recruitment drive**
  - Wildlife Feeding Information and stall
  - **Pluriversity World Heritage Regeneration Program Launch and Recruitment:** educating and growing teams to help drought and fire-affected areas to regenerate ... learn native plant propagation, soil stabilisation techniques, weed management, replanting techniques, habitat creation (breeding boxes etc)
- **Discounts for World Heritage Regen volunteers?** Document and tell their stories.

# Marketing #hashtags and @tags

FOR SMALL BUSINESS OWNERS  
AFFECTED BY BUSHFIRES...

Turia Pitt has started an initiative  
for all towns and businesses  
affected by the bushfires.

It's called SPEND WITH THEM.

To have your business featured, send  
a message via @spendwiththem  
and use these hashtags:

#spendwiththem  
#gowithemptyeskies  
#buyfromthebush  
#buyitfromtheblueys

**I want you to do just  
one simple thing.**

When the fires have stopped, and the towns impacted  
are safe and trying to regain some sense of "normal", I  
want you to plan a road trip. Go with empty eskies,  
empty cars, and low fuel. Go, spend your money, stay  
in their hotels, buy from their shops, camp at their  
camp grounds, buy their gifts, buy their fuel, buy bread  
and milk. Beyond rebuilding, they need continued and  
long term support to get back on their feet and your  
empty esky makes more of a difference than you could  
ever imagine - Tegan Weber

#gowithemptyeskies #onesmallact

#spendwiththem

@KERWINRAE

# Roadtrip For Good

Plan your own roadtrip to support bushfire affected communities

- COFFEE
- EAT
- DRINK
- SHOP
- SEE & DO
- STAY
- ITINERARIES

Share Send to mobile



<https://www.roadtripforgood.org.au/locale/roadtrip-for-good>

# Drive the Loop

- Drive to support community via Bilpin - Mt Tomah - Dargan - Lithgow - Newnes - Mt Vic - Blackheath - Medlow ... create map and produce media about highlights and what we can learn as we visit fire-affected communities
- **Holiday at Home** campaign



## Our Community



Collaboration Community Groups

### Community Afternoon Tea to Thank Blue Mountains Emergency Services

3 hours ago Lis Bastian

## Editor's Picks



Individuals

### Award Winning Permaculture Pioneer at Youth Cafe

5 months ago Lis Bastian



Educators & Researchers

### Blackheath Students First in the World to Plant Rare Endangered Species

9 months ago Lis Bastian

## Trending Story



2

Businesses Youth  
Launch of Edgy BM Social Enterprise



3

Businesses Individuals  
Lucas Trihey Transforming Events



4

Artists for a Change  
Plants with Bite



5

Collaboration  
Blue Mountains Launches Australia's First Pluriversity

## Featured Story



Collaboration Community Groups Government

### Decades of Healing @ Popes Glen Creek

7 months ago Lis Bastian



Artists for a Change Collaboration Individuals

### Deborah Wells on transforming scars into art!

7 months ago Lis Bastian



Artists for a Change Community Groups

### Heathens Community Choir's 10th Birthday!

7 months ago Lis Bastian



Community Groups

### June Local News

8 months ago Lis Bastian



Collaboration Individuals

### Blackheathens Provide Free Food to Those in Need

1 year ago Lis Bastian



# Story Ideas

- Regener-8 ... Programs of regeneration in Bilpin/Mt Tomah/Bell/Dargan/Newnes/Lithgow/Mt Vic/Blackheath
- Which walks are still open ... visual, text and audio descriptions
- The Blue Mountains Botanic Garden, Mt Tomah re-opened today. It's a "reservoir for plant species ... providing advice and information to the community to ensure that as many plant species as possible survive into the future."
- Blackheath Rhodo Gardens and volunteers gathering to restore and regenerate
- Community collaboration - resilience
- Is it time to rethink what we plant? What gardeners have learnt from the drought, heatwave and fires
- What firefighters/bush regen/home owners have learnt ... NB. Alliance meeting on Wed night
- How people are caring for wildlife
- HUFF ... how it worked and how it could grow
- Review a sample 'regenerative' weekend in Blackheath .... swim, eat, walk, meditate, do yoga, climb, learn to grow your own food at the Farm, listen to live music, view art, learn to regenerate the bushland and build habitat for wildlife ....

# #allinthistogether

#themountainsarehumming

#blackheathishumming

#buyitfromtheblueys

#drivetheloop

#holidayattheheath

#openforbusiness

#holidayathome

#regenerart

#visitblackheath



## **GOVERNMENT SUPPORT FOR BUSHFIRE AFFECTED SMALL BUSINESSES**

Practical support is available to all businesses affected by the NSW bushfires, from damaged or destroyed property to disrupted business and reduced income.

### **Support for all businesses, including lost trade or disruption**

Disaster Recovery Allowance Assistance is available if you can show you have experienced a loss of income or have been adversely affected as a direct result of the NSW Bushfires in August 2019 through to January 2020.

The Disaster Recovery Allowance is a short-term payment to help you if a declared disaster directly affects your income.

The payment is available in specific local government areas. You can call to discuss on 180 22 66 and can claim at:

<https://www.humanservices.gov.au/individuals/subjects/nsw-bushfires-september-2019>

### **Small Business Recovery Toolkit**

The NSW Small Business Commission has developed a range of resources to help small business owners recover from disasters. Visit <https://www.smallbusiness.nsw.gov.au/disaster-recovery> to access these resources.

# Create NSW Funding Support

## Quick Response Art Grants

Made available under the Regional Arts Fund allocation for NSW, Quick Response Grants offer funding of up to \$1,500 for regional artists, arts organisations and communities to respond to unique arts opportunities that present themselves at very short notice and could not be planned for. Opportunities that have been organised by the applicant or have involved an application process will not be accepted. The program is intended to:

- support **professional development** opportunities for artists and arts workers involved in community programs that will increase their knowledge, skills and experience
- support **skills and or arts development** for individuals and groups in regional communities through the employment of arts and cultural workers to conduct workshops, seminars and forums.
- support **creative recovery projects** in areas impacted by NSW bushfires in 2019.

Read more: <http://regionalartsnsw.com.au/grants/qrg/>



# Staying Networked

- FB group: Blackheath Business Community
- Insta: @blackheathchamber
- Sign up to Blackheath Local News - [www.thebigfixblackheath.org](http://www.thebigfixblackheath.org)